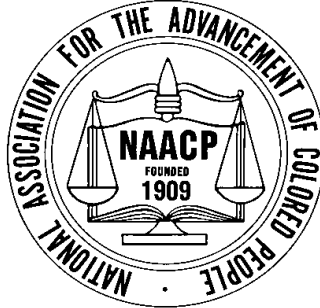


**THE 58TH ANNUAL SOUTHEAST REGION
CIVIL RIGHTS ADVOCACY TRAINING INSTITUTE
OFFICIAL CALL
March 24 - 27, 2011**



**ALABAMA • FLORIDA • GEORGIA • MISSISSIPPI • NORTH
CAROLINA • SOUTH CAROLINA • TENNESSEE**

MONTGOMERY, ALABAMA TO HOST 2011 CONVENTION

We are happy to announce that the **58th Annual Southeast Region NAACP Civil Rights Advocacy Training Institute (CRATI)** will be held **March 24-27, 2011**, in the great city of **Montgomery, Alabama**. The Southeast Regional Conference has been one of the most outstanding events in the NAACP and this year's conference will be just as **AWESOME!**

The conference is designed to provide you with the necessary tools and guidance needed to move our Region to the next level. You will receive specialized training, participate in special events and hear and meet motivational speakers who will leave you inspired, motivated, fired up and ready to go back to your units to move the NAACP and Region V to the next level of excellence. With the closure of the Region V Office, we need to have the most equipped troops on the ground carrying out the NAACP's work in every community.

CONVENTION HOUSING

We are excited by the opportunities the convention provides in commemorating the people and events that have created one of the greatest and most historically rich civil rights breeding grounds.

The **Renaissance Montgomery Hotel & Spa at the Convention Center** will serve as the convention site for the Regional CRATI. Listed below, please find specific information regarding the location, prices, and reservation deadline:

R
RENAISSANCE[®]
MONTGOMERY HOTEL & SPA
AT THE CONVENTION CENTER

Host Site: Renaissance Montgomery Hotel & Spa at the Convention Center
201 Tallapoosa Street
Montgomery, Alabama 36104

Prices: \$109.00 + 12.5% + \$1.00 sales tax (Single/Double Rooms)
\$219.00 + 12.5% + \$1.00 sales tax (Executive Suite)

Reservations: 1-877-545-0311

Reservations for the Southeast Region CRATI can be made by individual attendees by calling **877-545-0311** and asking for the “National Assn for the Advancement of Colored People - NAACP” group room block.

All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card or by the Group. The Hotel will not hold any reservations unless secured by one of the above methods.

Reservations by attendees must be received on or before **Sunday, February 20, 2011,** (the “Cut-Off Date”). Hotel space is limited, so make your reservations **TODAY!**

58TH ANNUAL CONVENTION SOUVENIR JOURNAL

We are excited by the opportunities the convention provides in commemorating the people and events that have created one of the greatest and most historically rich civil rights breeding grounds. Units are invited to express a special message in the convention journal.

SOUVENIR JOURNAL ADVERTISEMENT COSTS FOR NAACP UNITS

- ◆ Full Page \$250.00
- ◆ ½ Page \$175.00

Please note that the deadline to submit your ad for the souvenir journal is **Friday, March 4, 2011.** Due to the tight timeframe that we are working with, we will not be able to accept any ads after this deadline date.

CONVENTION REGISTRATION COSTS

ON-REGISTRATION

On-site registration will begin on Thursday, March 24, 2011, at 9:00 a.m. During registration, you will receive an event nametag. It will be important that you keep track

of this nametag throughout the conference, for it will be your **only** access into the Conference plenary session and special events.

CONVENTION FEES

◆ State Conferences	\$150.00
◆ Branches	\$100.00
◆ State Youth and College Divisions	\$ 75.00
◆ Youth & College Division Units	\$ 50.00

BRANCH REGISTRATION

- ◆ Includes Branch Convention Fee
- ◆ Includes (1) Adult Registration
- ◆ Includes (1) ticket to the Religious Leaders Luncheon
- ◆ Includes (1) ticket to the Labor/Human Rights Breakfast
- ◆ Includes (1) ticket to the Membership/Memorial Luncheon
- ◆ Includes (1) ticket to the WIN Empowerment Breakfast
- ◆ Includes (1) ticket to the Youth & College Awards Luncheon
- ◆ Includes (1) ticket to the Freedom Awards Banquet

Early Bird Special: \$325.00

(After March 4, 2011, early bird packages will not be available on-site)

YOUTH/COLLEGE REGISTRATION

- ◆ Includes Youth Unit Convention Fee
- ◆ Includes (1) Youth Registration
- ◆ Includes (1) ticket to the Youth & College Awards Luncheon
- ◆ Includes (1) ticket to the Freedom Awards Banquet

Early Bird Special: \$125.00

(After March 4, 2011, early bird packages will not be available on-site)

ADULT PACKAGE

- ◆ Includes (1) Adult Registration
- ◆ Includes (1) ticket to the Religious Leaders Luncheon
- ◆ Includes (1) ticket to the Labor/Human Rights Breakfast
- ◆ Includes (1) ticket to the Membership/Memorial Luncheon
- ◆ Includes (1) ticket to the WIN Empowerment Breakfast
- ◆ Includes (1) ticket to the Youth & College Awards Luncheon
- ◆ Includes (1) ticket to the Freedom Awards Banquet

Early Bird Special: \$235.00

(After March 4, 2011, early bird packages will not be available on-site)

YOUTH PACKAGE

- ◆ Includes (1) Youth Registration
- ◆ Includes (1) ticket to the Youth & College Awards Luncheon
- ◆ Includes (1) ticket to the Freedom Awards Banquet

Early Bird Special: \$100.00

(After March 4, 2011, early bird packages will not be available on-site)

INDIVIDUAL REGISTRATION FEE

Adult Registration **\$50.00**

(After March 4, 2011, an on-site fee of \$60 applies)

Youth Registration **\$30.00**

(After March 24, 2011, an on-site fee of \$35.00 applies)

ADDITIONAL TICKETS FOR EVENTS

A.	Religious Leaders Luncheon – Thursday, March 24, 2011	\$35.00
B.	Labor/Human Rights Breakfast – Friday, March 25, 2011	\$30.00
C.	Ruby Hurley Membership Luncheon – Friday, March 25, 2011	\$40.00
D.	Women in the NAACP (WIN) Breakfast – Saturday, March 26, 2011	\$30.00
E.	Youth & College Awards Luncheon – Saturday, March 26, 2011	\$35.00
F.	Freedom Awards Banquet – Saturday, March 26, 2011	\$75.00

SPECIAL NOTE: Each branch, youth council and college chapter is asked to pay the annual convention fee, whether or not anyone from your unit attends. The packages listed above include payment of the unit assessment fee as well as an entire registration packet for one individual. Therefore, each branch, youth council, or college chapter can only purchase one package that includes the assessment fee.

MEMBERSHIP LAYDOWN CUT-OFF

All units are encouraged to participate in the Annual Membership Laydown. Remember, Membership Is a Priority!! We will award units who have raised the most memberships from January 1, 2011, to the Opening Day of the Conference. Units and individuals awards will be presented during the Ruby Hurley Membership Luncheon on Friday, March 25, 2011.

Deadlines:

- **ADULTS:** Friday, March 25, 2011, at 10:00 A.M.
- **YOUTH/COLLEGE:** Saturday, March 26, 2011, at 10:00 A.M.

RELIGIOUS EMPHASIS DAY

Thursday, March 24, 2011, will be another landmark day for our Regional Conference, as we kick off our Conference with Religious Emphasis Day. All local Religious Affairs Chairpersons and Branch Officers are encouraged to attend the day of activities specifically designed to engage the faith community in focusing on ***Breaking the Silence***.

The day will also include our Annual Community Fellowship Luncheon and culminate with the Memorial Service and Community Mass Meeting.

Please make every effort to arrive to the conference in time to participate in the activities scheduled for Thursday.

MEDGAR EVERS FREEDOM AWARDS BANQUET

In celebration of our 58th Annual NAACP Southeast Regional Conference, this year's Medgar W. Evers Freedom Awards Banquet will prove to be an event not to be missed. Please be mindful that the Freedom Fund Banquet is a black-tie affair. Tickets are \$75.00 each and are limited; therefore, we are requesting that you purchase your tickets through advance registration. We have invited the **Honorable Roslyn M. Brock, Chair, NAACP National Board of Directors** to serve as the Keynote Speaker for this event.

THOSE TO BE REMEMBERED

As I survey the list, we lost many movers and shakers in our local branches this year. **Help us to always remember those individuals who we should never forget!** We want to have a list of those individuals to be memorialized during the Ruby Hurley Memorial Membership Luncheon on Friday, March 25, 2011, during the Regional Conference. Please email your names to: naacpse@gmail.com by **Friday, March 4, 2011**.

TRANSPORTATION

For those individuals traveling by air, the Montgomery (**MGM**) Airport is the closest airport to Montgomery, Alabama and is approximately 8 miles from the host hotel. However, the hotel does not provide shuttle services from the Montgomery Airport and the approximate taxi fare is \$20.00 (one way).

YOUTH NIGHT PROGRAM/BANNER MARCH

What Campaign would be complete without promotion? This year, we are giving each unit coming to the convention the opportunity to display their NAACP spirit by wearing their unit's NAACP T-Shirts and displaying their banner. The t-shirts and banner will be used during the Youth Night Program scheduled for **Friday, March 25, 2011** to rally NAACP support. So, don't miss out on this opportunity to show your NAACP pride.



SEE YOU IN MONTGOMERY WITH A SMILE!

For additional information, please email:
NAACPSE@gmail.com