

## Advertising Sponsorships

Besides getting a web page designed, individuals can sponsor the site and receive banners that link from our site to their site along with special placement.

**Note: All Sponsors will be listed in a category of choice in the e-Store and receive special placement based on type of sponsorship.**

**Home Page Sponsor (Top) \$70 a month**

**Includes:** Sponsor listing / Banner placement on Home page at top in rotating banner plus advance listing in directory.

**Home Page Sponsor (Display) \$100 a month**

**Includes:** Sponsor listing/ Banner placement on Home page in rotating display ad (533dpi x 400 dpi) plus advance listing in directory.

**News/Directory Page (Top Ad) \$50 a month**

**Includes:** Sponsor listing / Banner placement on available page at top plus advance listing in directory.

**News/Directory Page (Bottom ad) \$40 a month**

**Includes:** Sponsor listing / Banner placement on available page at top or bottom plus advance listing in directory.



## Our Mission

Provide a clear and simple way for individuals to find quality products and services provided by African Americans Businesses and professionals in Dothan, Alabama and surrounding towns. Offer educational and social functions to help African American business owners and professionals learn more about doing business and networking. Give back to the community by working with local businesses, churches, and organizations. AfroDothan, Inc. is a for profit business that works like a non-profit organization.

## Networking, Educating & Giving Back To The Community

Ask about our Fundraisers for Churches, Organizations & Special Needs.

### Web Site Design

Starting at

**\$199 and \$39.00 a month**

for more information

Call (334) 678-9075

or visit

[www.Mackroycewebdesign.com](http://www.Mackroycewebdesign.com)

For More Information Call:

**(334) 678-9075**

E-mail: [Advertise@AfroDothan.com](mailto:Advertise@AfroDothan.com)

# AfroDothan.com



**Selling Prices for Listings, Advertising and Web Design Services**



**“100% Guaranteed To Be Seen Advertisement!”**

**CALL TODAY  
For More Information:  
(334) 678-9075**

**Address:  
412 N. Alice St. • Dothan, AL 36303  
[WWW.AFRODOTHAN.COM](http://WWW.AFRODOTHAN.COM)**

## Advertise Your Business:

If you want to advertise, this is the way to do it. Combined with your basic business card and word of mouth you can reach millions for pennies a day.

**Basic Listing** \$60.00 for 12 months  
(FREE with Web Design)

**Advanced Listing** \$120 for 12 months

**Photograph Advance Listing** \$180 for 12 months

**Business Card/ Coupon Listing** \$240 for 12 months



*“When it comes to advertising, these prices are very affordable.”*

For More Information On  
**Advertising or Web Design**  
Call Today!

**(334) 678-9075**

Let us show you how you can make money while advertising on **AfroDothan.com!**

## Custom Web Page Designing & Consulting

The cost for designing a page is a one time setup fee which covers all of the following:

**1 Web Page/Ad Page Design \$250**  
Includes: Design, Upload of design & Consulting.

**2 Page Web Site/Ad Design \$350**  
Includes: Design, Upload of design & Consulting.

**3 Page Web Site/Ad Design \$500**  
Includes: Design, Upload of design & Consulting.

**5 Page Web Site/Ad Design \$600**  
Includes: Design, Upload of design & Consulting.

**Hosting & Domain Name is not included in price. You will have to pay for these services as well as listing on AfroDothan.com.**

**Add \$100 for each additional page. Each web page includes up to 100 words of text and up to 6 pictures (provided by purchaser) or unlimited graphics. Add \$100 for form designing.**

**Note: If changes are needed throughout the year, customer will be charged based on needs. Customer may purchase monthly maintenance for as low as \$25 a month.**

**Professional Design & Maintenance Packages are available for \$199 Setup and \$79 a month Unlimited pages.**

*Sites We Have Designed:*

**ComputerPrintingEtc.com**

**DothanNAACP.org ★ Machroyce.com**

**Lestersphotos.com**

## Monthly Maintenance Packages

We offer full service site maintenance for an additional fee to customers who do not have the time or know how to make changes to their site themselves. Our customers who have obtained the monthly maintenance service package may call during our normal business hours and have changes made to their site as needed. This service is offered to those who wish to update their site on a regular bases and who wish to save money in the long run. Based on the needs of our customers we have developed **3 levels of maintenance**. They are **Basic, Intermediate, and advance**. The package may be paid for on a monthly bases or all at once for the whole year.

### Prices for Monthly Maintenance

#### **Basic - \$25.00 a month**

Includes: changing text, photographs, & adding basic pages and links. Generally 1 to 2 a month.

#### **Intermediate - \$50.00 a month**

Includes: changing text, photographs, & adding basic pages and links. May also include simple flash design. Generally 2 to 3 times a month.

#### **Advanced - \$100.00 a month**

Includes: changing text, photographs, & adding basic pages and links. May also include simple flash design and video upload. Generally 3 to 4 times a month.

**Note:** Price may change based on special services required to update the site. These prices are based on your basic information sites. Shopping carts, databases, flash, etc. may require more work and web space. These things would of course increase prices.